



The Bradley Society
Dog Bowl Concert
Sponsorship Opportunities

Event Description

Location: Bradley at the Dog Bowl benefit concert
902 13th St SW, Roanoke

Date: August 22nd | Gates open at 5:00 PM, music starts at 6:30 PM

Headliners: Empty Bottles

Tickets: \$15 pp for concert only
\$50 pp for VIP Experience – concert, and catered meal in VIP Tent

Bradley Free Clinic

At Bradley Free Clinic, we believe every person in the Roanoke Valley deserves access to exceptional health care — not just those who can afford it. Our mission is to provide compassionate, comprehensive care to our community's most vulnerable residents, serving as a true medical home for those with nowhere else to turn. In 2025, that commitment translated into real impact. We delivered 16,140 clinical visits across medical, dental, and behavioral health services — reaching 3,798 patients, including more than 1,300 for the very first time. Our pharmacy dispensed over 21,000 medications, and our immunization programs helped protect the neighbors who need it most.

Every number represents a person. A family. A life made healthier because care was available when it mattered most.

Event Sponsorship

Please complete and return the Bradley at the Dog Bowl sponsor agreement form **by July 15th**. **If you are considering sponsorship at Lead Dog, Big Dog, or Watch Dog Levels**, please know that many local publications have firm deadlines. To ensure we can recognize your generosity, please complete and return your sponsorship form **by August 1st**.

Questions: Contact Janine Underwood at 540-344-5156 or janine@bradleyfreeclinic.com.



Bradley Free Clinic • 1240 Third Street, SW • Roanoke, VA 24016
540-344-5156 • 501(c)(3) 23-7380491

SPONSORSHIPS

Company Name (As it would appear as a Sponsor): _____

Billing Address: _____ City, State, Zip _____

Contact Name & Title: _____

Contact Email: _____ Contact Phone: _____

Card Type: _____ Credit Card #: _____ Expiration Date: _____ CSC #: _____



Lead Dog (\$5,000) _____

- Your company logo appears on all marketing materials created for this event from the date of commitment – including print, radio, online, social media, and posters.
- On-stage recognition during the event
- Your company logo prominently displayed on signage at the event as a Lead Dog Sponsor
- Your company logo will be featured on the www.bradleyfreeclinic website as a Lead Dog Sponsor
- Six (6) passes for VIP experience



Big Dog (\$2,500) _____

- Your company logo prominently displayed on signage at the event as a Big Dog Sponsor
- On-stage recognition during the event
- Your company logo will be featured on the www.bradleyfreeclinic website as a Big Dog Sponsor
- Four (4) passes for VIP experience



Watch Dog (\$1,000) _____

- Your company logo prominently displayed on signage at the event as a Watch Dog Sponsor
- On-stage recognition during the event
- Your company logo will be featured on the www.bradleyfreeclinic website as a Watch Dog Sponsor
- Two (2) passes for VIP experience



Underdog (\$500) _____

- Your company logo prominently displayed on signage at the event as an Underdog Sponsor
- On-stage recognition during the event
- Your company logo will be featured on the www.bradleyfreeclinic website as an Underdog Sponsor

NOTE: In addition to checking the box, please enter the sponsorship amount. *Please make checks out to Bradley Free Clinic.*

Sponsor Signature: _____ Date: _____

Bradley Society Signature: _____ Date: _____