



Bringing Health Literacy to Roanoke

**HEALTHCARE for
UNINSURED** Series
PREGNANT PERSONS

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PURPOSE

Our purpose is to connect pregnant persons with clear and reliable resources for prenatal care, labor & delivery, postpartum support, and transportation services.



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01

General Overview

Finding *accessible* resources can be difficult and understanding what resources *you need* isn't always easy. We hope this module will help in that journey, and remember, we are happy to answer questions at the end.





02

Prenatal Care

Support before childbirth!

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Prenatal Resources

(for Uninsured with citizenship/documentation)

VA Pregnancy Medicaid

- ❖ For those who meet income requirements (higher income limit during pregnancy)

Coverage includes:

- Regular OB visits
- Routine prenatal labs, ultrasounds
- Genetic screening
- Management of pregnancy complications
- Prescription medications
- Medicaid transport
- Referrals to specialists
- Behavioral health services



Prenatal Resources

(for Uninsured with citizenship/documentation)

FAMIS Prenatal

- ❖ For those whose income is above Pregnancy Medicaid limits but still moderate

Coverage includes:

- Full prenatal care
- OB visits and ultrasounds
- Labs and screening
- Labor & delivery
- Prescription medications
- Behavioral healthcare



Key Points (for Uninsured only)

1. Pregnancy expands eligibility.
 - Documented immigrants may be subject to a 5-year waiting period for *non-pregnancy Medicaid*
 - BUT pregnancy-related Medicaid often bypasses this waiting period, especially for refugees, asylees, and parolees
2. Insurance **does not** need to be in place before starting care.
3. Applying is safe and does not affect immigration cases.
4. If denied one program, the other may apply.

Prenatal Resources

(For Uninsured and Undocumented)

Roanoke City Health Department

No immigration status checks or reporting to ICE.

- Pregnancy testing
- Referrals to clinics/hospitals
- Nurse home-visiting programs (BabyCare)
- Prenatal education on nutrition, warning signs, infant safety.
- Huddle Up Moms - Offers blood pressure cuff kits and preeclampsia screening

Free & Safety Net Clinics (Bradley, Fralin)

- Provide ongoing monitoring and help with paperwork for charity care
- Blood pressure monitoring
- Basic Labs
- Chronic disease management
- Referrals to hospitals
- Medication management
- Limited/no ultrasounds

Planned Parenthood

- Pregnancy confirmation
 - Ultrasound for dating/viability
 - STI testing
 - Counseling and education
- ➔ If a complication is suspected, they **MUST** refer the patient to the ER.

Prenatal Resources

(For Uninsured and Undocumented)

Emergency Departments (EMTALA)

Hospitals are legally required to:

- Evaluate pregnant patients
- Stabilize emergencies

Use the ER when experiencing:

- Heavy bleeding, severe abdominal pain, severe headache/vision changes, fever, decreased fetal movement

Emergency Medicaid

Federally allowed Medicaid for emergencies. Undocumented people ARE eligible.

- Emergency pregnancy complications (preeclampsia)
- Hospital-based emergencies
- Can be applied retroactively.

Hospital Charity Care

Financial forgiveness program (NOT prenatal insurance) for:

- Hospital admission during pregnancy
- Inpatient stays
- ER visits related to pregnancy
- Emergency pregnancy complications (severe bleeding, preeclampsia)

Prenatal Resources

(For Uninsured and Undocumented)

FAMIS Prenatal

- ❖ For those whose income is above Pregnancy Medicaid limits but still moderate and do not meet immigration status rules

Coverage includes:

- Clinic visits and prenatal checkups
- Prenatal screening and diagnostic testing
- Prescription medications
- Behavioral health benefits



Key Points (for uninsured and undocumented)

1. Undocumented pregnant people are usually excluded from full insurance coverage — but **NOT** excluded from care.
2. Hospitals **do NOT** report immigration status and will not report to ICE.
3. Some hospitals may cover prenatal visits if they are **billed as hospital-based services** or tied to an inpatient episode — but this varies by institution.



BabyCare Program

- A free home-visit support program that supports families during pregnancy and early childhood (infants to 24 months).
 - Pairs registered nurses and community health workers with pregnant people and their families.
- While BabyCare is often associated with Medicaid/FAMIS, many local health departments enroll participants *regardless of insurance or immigration status* and may assess individual eligibility case by case. DOES NOT require proof of legal immigration status.



BabyCare cont.

Resources:

- Education:
 - Pregnancy health, baby development, childbirth, infant care & safety, breastfeeding support, parenting skills, childhood development, etc.
- Help create a personalized plan for care
- Care coordination:
 - Connect family with prenatal care, pediatric clinics, essential services
- Monitor maternal and infant health concerns
- Practical support items like Pack 'N Plays (safe sleep spaces) and child safety seats (given to eligible families)

Womens, Infants, and Children (WIC)


A federal nutrition and public health program that provides free food, nutrition education, and breastfeeding support to eligible families.

- Citizenship is NOT required. Undocumented people can receive WIC.
- Based on household income
 - Many people who do not qualify for Medicaid can still qualify for WIC
 - Participation in other programs (Medicaid, SNAP) often automatically qualifies someone



WIC cont.

Resources:





- Monthly food benefits (EBT card) including milk, infant formula, baby foods
 - Nutrition education (guidance on infant feeding, healthy eating during pregnancy, counseling tailored to cultural food preferences, support for managing conditions like gestational diabetes)
 - Breastfeeding support (lactation counseling, breast pumps, peer breastfeeding counseling, education on feeding choices)
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Labor & Delivery










Labor & Delivery Coverage Options

- A. Emergency Medical Treatment Labor Act (EMTALA) 
- B. If the patient DOES NOT meet standard:
- FAMIS Prenatal
 - Emergency Medicaid (not specific to childbirth only but for any medical emergency) 

- A. If the patient meets standard immigration/citizenship:
- Medicaid for Pregnant Women
- 







Emergency Medical Treatment Labor Act (EMTALA)



- Childbirth services will be provided regardless of insurance or immigration status
 - Hospitals cannot ask about immigration status prior to providing care
 - Information collected at the time of admission include:
 - Name
 - DOB
 - Address (does not have to be an “official” or permanent address)
 - Phone number, if available
 - Note: Social Security number (SSN) is NOT required to receive care
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Emergency Medicaid

- Can serve as a backup option post EMTALA
 - Emergency Medicaid offers retroactive coverage (usually up to 3 months)
 - Even if the benefits kick in December, will cover delivery up to September of the same year.
 - Covers the following fees related to childbirth:
 - Labor and delivery
 - Hospital stays related to birth
 - Newborn care at birth
 - Application Process: Childbirth → hospital's financial counselor can help with the application and apply for Emergency Medicaid for the patient
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FAMIS Prenatal Coverage

- Offers full coverage for pregnant women regardless of insurance coverage & immigration status.



- Eligibility:

- DO NOT need to –
 1. Meet immigration status rule
 2. Provide immigration documents
 3. Have SSN
- DO HAVE to provide
 4. Estimated date of delivery
 5. How many children are expected
- Criteria:
 6. Live in VA
 7. Be uninsured
 8. Meet income cutoff (next slide)

- Coverage duration: begins as soon as the application is submitted and ends 60 days after giving birth.

FAMIS Prenatal - Income Guideline

| FAMIS, FAMIS MOMS, FAMIS Prenatal Coverage | | |
|--|----------|-----------|
| Household size | Monthly | Yearly |
| 1 | \$ 2,674 | \$ 32,083 |
| 2 | \$ 3,614 | \$ 43,358 |
| 3 | \$ 4,553 | \$ 54,633 |
| 4 | \$ 5,493 | \$ 65,908 |
| Additional person | \$940 | \$11,275 |

Medicaid for Pregnant Women




- Requires citizenship or immigration documentation.
- Ideal due to more flexibility and lower income threshold for eligibility
- Offers longer postpartum coverage than FAMIS Prenatal (2 months vs. 12 months)

Income Guidelines:

| Household size | Monthly | Yearly |
|-------------------|---------|----------|
| 1 | \$1,931 | \$23,162 |
| 2 | \$2,609 | \$31,302 |
| 3 | \$3,287 | \$39,442 |
| 4 | \$3,966 | \$47,582 |
| Additional person | \$679 | \$8,140 |



Resources for Insurance Application

- 
- Best point-of-contact would be Bradley Free Clinic (BFC) or Roanoke City Health Department
 - *Note: BFC has on-site Medicaid enroller*
 - They can pre-screen for:
 - FAMIS Prenatal
 - FAMIS MOMS
 - Pregnancy Medicaid
 - They can also provide:
 - Confirmation of pregnancy and due date
 - Official documentations required by Medicaid
 - Track application status
 - Expedite or follow up on application process
 - Coordinate retroactive coverage in the case of late application submission or EMTALA
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04

Postpartum Care

Support after childbirth!



Postpartum Care Resources

(No insurance or citizenship needed)



Child Health Investment Partnership (CHIP) of Roanoke Valley

- Basic vs. extended CHIP:
 - Basic: Short-term immediate support, connects to future primary care
 - Extended: Long-term continuity and chronic disease management
- Medical home for low-income pregnant women and children ages 0-4
- Primary health services
- Basic newborn care
- Prescription drugs
- Immunizations
- Lab services
- Dental
- Nutrition
- Transportation

Greene Memorial United Methodist Church

- Provides: diapers, wipes, baby clothes, and toiletries on emergency basis (basic necessities)
- Requires referral from another agency like CHIP or social workers
- Help provided once every 3 months
- Supplies depend on availability

Additional Postpartum Care:

(No insurance or citizenship needed)

Previously mentioned:

- VA Dept of Health - Women, Infants, and Children (WIC):
 - Nutrition education, food access
 - Immunization referrals
 - Breastfeeding Support Program
 - Safe Sleep Program
 - Dental Program
 - BabyCare: home visits, booster seats
- FAMIS MOMS (Virginia Medicaid): 12 months postpartum coverage
- Planned Parenthood: blood pressure checks, family planning, etc.
- Blue Ridge Women's Center: emotional support, referrals, etc.
- Huddle Up Moms: distribute diapers, formula, wipes, etc.

Others:

- Healthy Families Roanoke Valley: 3 months postpartum
- Children's First Program: 6-week infant care classes
- La Leche League of Roanoke: breastfeeding support
- CarePortal Roanoke Valley Church: website to request needed supplies (car seats, cribs etc.) and caseworkers





05

Transportation



TRANSPORTATION

01 Valley Metro (Bus System)

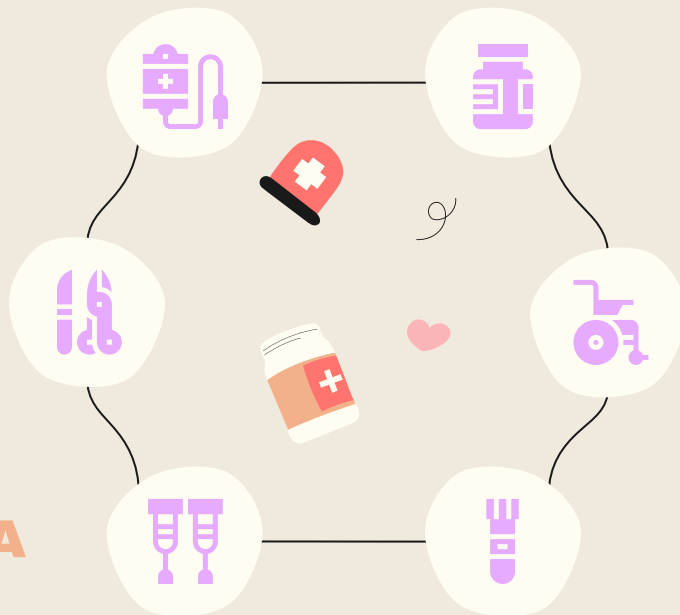
\$1.75 = Normal Rate
\$0.85 = Medicaid Holders
& Disabilities (*Discount*)

02 STAR Service

Specialized transport
for those that cannot
ride the bus
\$3.50 per trip

03 Ride Solutions VA

Affordable ride
share service



04 Third Party

- a) Hospital to Home LLC
- b) Zip Transport Services

05 Ask Your Provider

Upon request, BFC has free
transportation vouchers &
Can ask other agencies for
no-cost services



06

Resource List



Resources List



Prenatal

- Bradley Free Clinic
- Fralin Free Clinic
- Huddle Up Moms (Moms Under Pressure)
- ● Planned Parenthood
- Roanoke City Department'



Labor & Delivery

- Carilion Roanoke Memorial Hospital
- LewisGale Medical Center
- Roanoke City Department

Postpartum

- Blue Ridge Women's Center
- CarePortal
- Children's First Program
- CHIP of Roanoke Valley
- Greene Memorial United Methodist Church
- Huddle Up Moms
- Healthy Families Roanoke Valley
- La Leche of Roanoke
- Planned Parenthood
- Roanoke City Department



Contacts



- Blue Ridge Women's Center
 - Phone: 540-362-4357
 - Address: 325 Elm Ave SE, Roanoke, VA 24013

- Bradley Free Clinic
 - Phone: 540-344-5156
 - Address: 1240 3rd St SW, Roanoke, VA 24016

- ● Carilion Roanoke Memorial Hospital
 - Phone: 540-981-7000
 - Address: 1906 Belleview Ave, Roanoke VA 24016

- Children's First/Health Families Roanoke Valley
 - Phone: 540-344-3579
 - Address: 4519 Brambleton Ave, Suite 110, Roanoke, VA 24018



Contacts (cont.)



- **CHIP of Roanoke Valley**
 - Phone: 540-857-6993
 - Address: 1201 Third Street SW, Roanoke, VA 24016

- **Greene Memorial United Methodist Church**
 - Phone: 540-344-6225
 - Address: 402 Second Street, Roanoke, VA 24011

- ● **Huddle Up Moms**
 - Phone: 540-339-6846
 - Email: hum.pressure@huddleupmoms.org

- **La Leche of Roanoke (Breastfeeding Center of Roanoke)**
 - Phone: 540-200-8662
 - Address: 3142 Brambleton Ave, Roanoke, VA 24018

Contacts (cont.)



- LewisGale Cave Spring ER
 - Phone: 540-970-8000
 - Address: 2706 Ogden Road, Roanoke, VA 24018

- Planned Parenthood
 - Phone: 540-562-3457
 - Address: 2207 Peters Creek Road, Roanoke, VA 24017

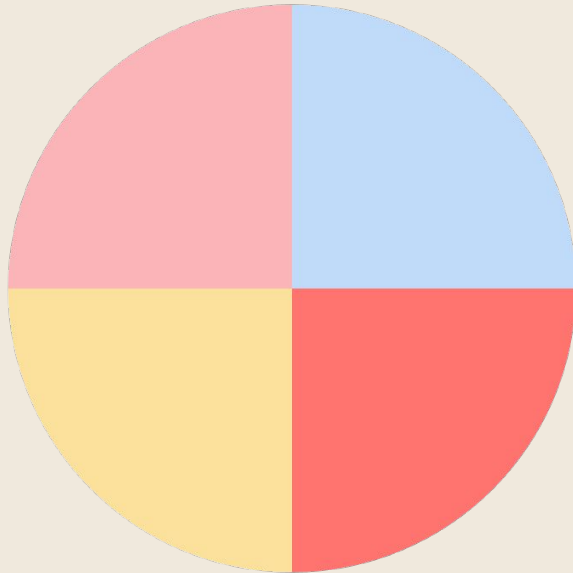
- Roanoke City Health Department
 - Phone: 540-283-5050
 - Address: 1502 Williamson Road NE, 2nd Floor, Roanoke, VA 24012

- Roanoke Valley Church (CarePortal)
 - Website: <https://www.careportal.org/>

Comparison of Coverages

| Program | Immigration Requirement | Labor & Delivery coverage | Prenatal care coverage | Postpartum care coverage | Retroactive coverage | Key limitations |
|-----------------------------|----------------------------------|--|------------------------|-----------------------------------|-------------------------------|--|
| Medicaid for Pregnant Women | Yes, legal status or citizenship | Yes, full hospital and childbirth fees | Yes | Yes, up to 12 months postpartum | Yes, generally up to 3 months | Immigration documentation requirement |
| FAMIS Prenatal | No | Yes, full hospital and childbirth fees | Yes | Yes, up to ~2 months postpartum | No | Must apply before delivery for full benefit |
| FAMIS MOMS | No | No, only postpartum fees | No | Yes, extended postpartum coverage | No | Applies only after birth if enrolled correctly |
| Emergency Medicaid | No | Yes, labor and delivery only | No | No | Yes, generally up to 3 months | Covers only the fees related to the delivery |

Components to Care Access



25% ● **Understanding Resources**
Knowing how and when to access healthcare resources

25% ● **Financial Means**
Often limits access to resources

25% ● **Decision Making**
Picking through the options

25% ● **Receiving Care**
Organizing and accepting care

THANKS!

DO YOU HAVE ANY
QUESTIONS?

Email: vtcBHLR@gmail.com

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